

November 2009

New packaging of Cabelcon Trunk Connectors

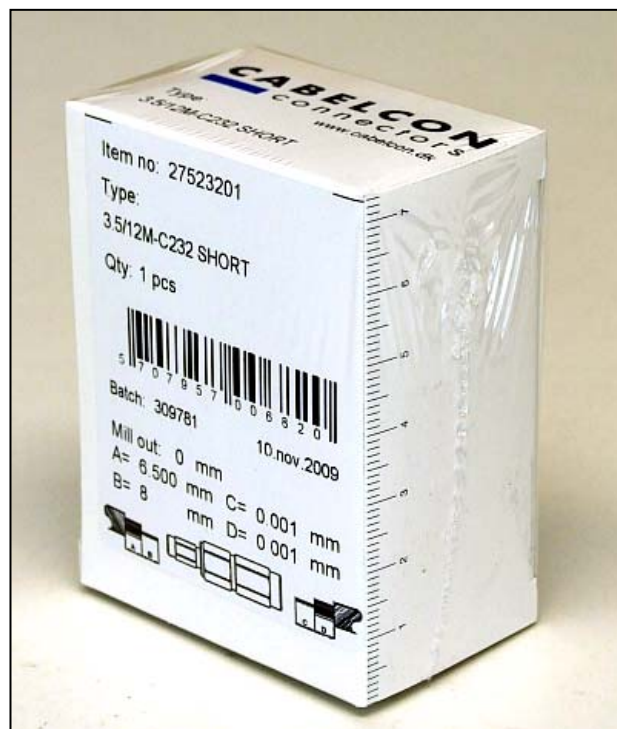
Five years ago Cabelcon introduced the present packaging system with the trunk items packed separately in plastic wrappings and contained in standardised cardboard cartons. Now Cabelcon takes another big step forward introducing a complete new packaging system offering lots of advantages to users, dealers and distributors.



Most connectors will be packed in two pieces separated in the box (pin connectors in one section and splices in three sections). Therefore the installer does not need to disassemble before installation.

Smarter packagings

There are several good reasons for this change. One is that we wish to make it more user-friendly and smarter for the installers. And another one is the environmental advantages.



The ruler is back on the boxes, making it easier to check for proper stripping dimensions. All important information such as stripping dimensions, item numbers etc. is printed on the box.

Finally the box is wrapped with plastic foil to protect against moisture and oxygen.

Not least – the new packaging is in line with the EU environmental regulations.

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Warehouse features

The new packagings are much easier to handle for the distributors and dealers. The outer cartons are smaller and handier to carry and stack on the shelves. When out of the cartons – the stacked boxes are much easier to count and collect from the shelves.

Environmental features

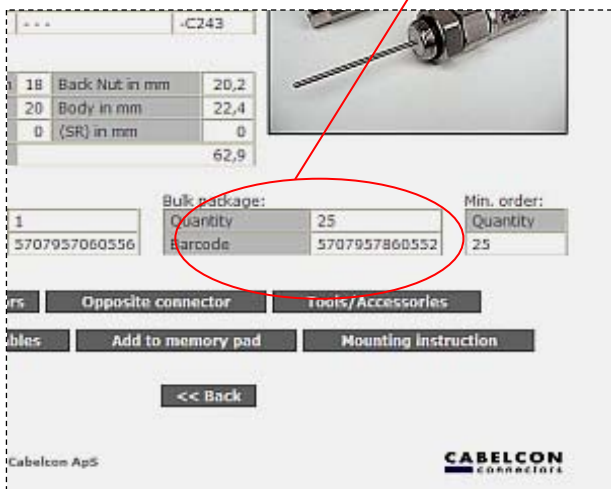
One of the other reasons for the new packaging system is to minimize the environmental impact. Both boxes and cartons are made from environmental friendly materials. Destruction can simply be done with the household waste. Through the size optimization of boxes and cartons we will minimize shipment of empty space in the cartons. All is in line with the latest EU packaging legislations.

Seven box sizes

The new system will consist of 7 sizes of boxes and 7 sizes of outer cartons – all in the same style as shown on the photos.

New “full box” quantities

In order to optimize the system, it has been necessary to make a few changes to the quantities contained in each carton. However, for approximately 80% it will remain the same as today. The new number of items per full box can be seen in our web catalogue.



A large label on front of the outer carton contains the most important information and the barcode. All other information is printed on the white boxes (below).



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